

LP3 2009: What's Age Got to Do with It?

The 2nd Annual North Texas Conference for Library Program Planners & Presenters

Thursday, November 12, 2009 at the Lockheed Martin Recreation Area in Fort Worth

9:00-10:15 a.m. Welcome & Keynote Session

Targeting the Ages with Programming that Hits the Mark



The keynote session is sponsored by Xtreme Kidz Ntertainment.

This casual conversation about the basic principles of program planning will address: What is the first step to planning a successful program? What if you have a lot great programming ideas but haven't been successful in implementing a lasting program? What if you don't have ANY ideas? And what makes the difference between a program failing & a program succeeding?

As the Library School Liaison for the Bensenville Community Public Library, Penny Mandziara has over 20 years of experience planning programs for youth & parents. During her years at that library, she has created programs such as Up All Night with Harry Potter & Badge-a-Palooza.

As the former Reader Services Librarian for the Bensenville Community Public Library, Kelly Watson has over 10 years of experience in planning programs for adults, including the creation of programs such as 52 Books, 52 Weeks & Fiction Madness. Recently appointed Youth Services Coordinator, she looks forward to creating new programs for a wider audience.

Break-Out Sessions

Adult & Senior Programs that Fit Your Budget



This session is sponsored by All Occasion Performers.

Highlighting adult & senior program which are easily reproduced & tailored for your library, this session will include ideas for libraries with a small budget, a big budget & no budget.

Penny Mandziara, Library School Liaison, & Kelly Watson, Youth Services Coordinator, are both from the Bensenville IL Community Public Library. (See keynote for additional background information.)

The Art of Finding Programs for Your Library: Paint by Numbers of Freehand?



This session will present ways to break out of the traditional modes of thinking, where to go to find ideas, suggestions for directors & supervisors of program planners, and ideas for funding programs.

Sylvia Rodriguez is Adult Services Librarian at W. Walworth Harrison Public Library in Greenville, TX. She has nearly 20 years of programming experience in a variety of venues including campus & public recreation centers, libraries, summer camps & even a minor league baseball team!

Book Club or Book Dud? 5 Key Components of Making Your Book Club the Talk of the Town



In nearly 10 years of working with library book clubs, Tamera Miller has identified 5 key components of success with them. She'll summarize points related to organization, publicity, online resources, member contributions & diversity in meetings.

In 2000 Tamera Miller established the first book club offered by the Arlington Public Library System. Its success led to the establishment of 7 book clubs in 5 different library branches. These programs have become the most successful recurring programs that the library offers.

Language Play for Infants



Story or circle time can enable an infant & his adult caregiver to participate in one-to-one developmentally appropriate activities. This session will address ways of organizing a setting that will be conducive & age-appropriate; providing content that will maintain interest & engage little ones; sharing activities such as songs, body movement & books; encouraging exercise & signing activities.

James Thomas has 12 years' experience as a King County (WA) Library System children's librarian & program specialist for infants & toddlers. For 17 years, before moving to the Northwest, he served as a professor at Texas Woman's University's School of Library & Information Studies.

Making Presentations to Community Groups – On Their Turf



Library staff sometimes offer or are invited to speak to community groups. This is a welcome opportunity to reach out to people who may not be regular library users, & it's important to make the most of those minutes. Through his own experiences with this responsibility, Jesse Ephraim has identified a few pointers to share with anyone facing that task.

Roanoke Public Library Director Jesse Ephraim frequently makes presentations to community groups as part of his library's outreach efforts. Having learned the skill at the school of hard knocks, he understands the challenges which accompany the responsibility.

Primitive "Electricity" - Hambone! Spoons! Bones!



No matter what age group we target, we've all had those moments when the speaker's running late, the equipment malfunctions, or some other challenge is keeping the program from starting on time. Here's your chance to learn an always "on-hand" way to fill those awkward minutes & get your audience too busy to mind the delay! You'll learn related bits of history & even "play" the instrument of your choice!

Tom Taylor first used the bones in his Off-Broadway one-man show about Woody Guthrie 30 years ago. He began playing spoons about that same time & hamboning a bit later. He is an actor, author, poet, songwriter, musician, storyteller & inspirational/motivational speaker.

Content of the following presentations will relate to library personnel who plan programs or provide presentations for:

■ Infants; ■ Toddlers; ■ Preschool; ■ Kindergarten; ■ Elementary; ■ Middle School; ■ Junior High; ■ High School; ■ Parents; ■ Seniors

Quick! Give Me a Program Idea!



Similar to SpeedGeeking or SpeedDating, this session allows each participant to join 4 of 5 10-minute sharings of programs for specific audiences: (1) Adults, Boomers & Seniors, (2) Teens & 'Tweens, (3) Summer Reading Club participants, (4) Single-Digit Ages, (5) Family Events.

The REAL Point of PowerPoint Presentations



Most of us have used PowerPoint software often, but there's a difference between using it as a familiar crutch and using it as an effective tool. This session will both describe the most effective ways to use PowerPoint when making presentations and point out mistakes commonly made by self-taught PowerPoint users.

Roanoke Public Library Director Jesse Ephraim has made many presentations using PowerPoint software & has extensive experience in teaching professionals how to use that product most effectively.

Shadow Puppetry 101 – Add a New Dimension to Your Storytime



Experience the ancient art of shadow puppetry and learn about inexpensive ways to produce your own shadow puppet show. Take puppet shapes home with new ideas which are easy to implement.

Roanoke Public Library Director Jesse Ephraim has been a storyteller & puppeteer for many years. He has studied shadow puppet techniques from many cultures, particularly those of Southeast Asia.

Elizabeth Beamon has been a puppeteer & storyteller for 20 years, 8 of them as a member of Southlake Public Library's staff. She has extensive experience with children & with adults who are young at heart.

Together they have performed shadow puppet shows & provided training on the art at puppetry, storytelling, cultural & other events across the state including the 2009 Texas Storytelling Festival & the 2009 Houston Puppetry Festival.

Start-to-Finish YA Programs



Ella Jones combines experienced guidance with creative concepts to help librarians take the guesswork out of developing successful teen programming. She shares programs which have been proven successful in real library settings, as well as some of the marketing materials needed to publicize the programs.

Ella Jones has over 25 years of experience in working with North Texas teens. While at Fort Worth Library, she received the Director's Gold Star Award for extraordinary efforts in bringing groups & individuals to the library.

Learning to Hear/Hearing to Tell: Storytelling with Special Needs Audiences



Special needs audiences present unique opportunities for storytellers to explore new ways of understanding & telling stories. This session will discuss ways stories are healing tools & present techniques for finding, developing & telling stories to people with special needs.

Nationally-known storyteller, singer & author (Pelican Publishing/Fall 2010), Tom McDermott has told stories to children with chronic (& terminal) illness in hospitals, camps & schools for the past 15 years. A keynote speaker with the Children's Oncology Camps of America & the National Assn. of Camps for Children with Hemophilia, he regularly presents seminars on "narrative medicine" to the Department of Nursing at Texas Christian University & other campuses.

The Young & the Restless: Captivating & Communicating with Toddlers through Early Literacy Activities



Activities based on research in learning theory which have been successfully put into practice with toddlers will be demonstrated, practiced & discussed during this session. Included will be ways of introducing concepts - such as alphabet, counting, shapes & colors; developing self-concept; applying selection criteria for "developmentally appropriate" book titles; using rhythm, movement & songs in everyday events; integrating foreign languages with real objects; encouraging exercise & signing activities; providing an opportunity for kinesthetic experiences.

James Thomas has 12 years' experience as a King County (WA) Library System children's librarian & program specialist for infants & toddlers. For 17 years, before moving to the Northwest, he served as a professor at Texas Woman's University's School of Library & Information Studies.

Youth Programs that Fit Your Budget



This session is sponsored by Margaret Clauder Presents.

Highlighting K-8 program ideas which are easily reproduced & tailored for your library, this session will include ideas for libraries with a small budget, a big budget & no budget.

Penny Mandziara, Library School Liaison, & Kelly Watson, Youth Services Coordinator, are both from the Bensenville Community Public Library. (See keynote for additional background information.)

What's the BIG Idea? Making Math & Science Come Alive for Preschoolers & Families in Your Library



Besides presenting the idea of using picture books to introduce science & math concepts to preschoolers, this session will demonstrate how a storytime, discovery center or individual science program could work. It also will introduce *What's the BIG Idea?*, an awesome program which meets TEA & national standards for math & science, & its related website www.bigidea.mothergooseprograms.org.

"If you had asked me a few years ago if I would ever be teaching science, the answer would've been a big fat NO! I made Cs in high school physics, & that was through the generosity of the teacher," says Deborah Vaden, Library Services Manager at Irving Public Library System. But a few years ago her library had the chance to apply for the WGBH science grant to create science programs. Upon receipt of that grant, they were off & running. As a result of numerous requests for similar science experiences for the younger set, they developed Little Bit of Science – a monthly program which provides hands-on science activities for preschoolers – three years ago. After attending the Big Idea training, Debbie jumped at the chance to become a trainer for that program.

**3:15-3:30 p.m. Door Prizes
YOU MUST BE PRESENT TO WIN!!!**

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