

Return on Investment: North Texas Library Partners Value to Your Library

Value of NTLP Services for Your Library

This spreadsheet allows you to determine the budgetary return from your system membership. While this is certainly not exhaustive of all services offered through NTLP and TSLAC, it does list the most commonly used services. The value of NTLP services to your library and community is an important dividend from your NTRLS membership.

Calculate the Value of NTLP Services for Your Library

<http://www.ntrls.org/ConsultantReports/ROI2011/Value-Calculator-for-NTLP.xls>

See Below for Explanations

A list of estimated or average NTLP Service Values with explanation

Item	Estimated Retail Value	Values Explained
Face to Face Workshops	\$75.00 per workshop	Average cost of 5 -6 hour face to face workshop in the D/FW area.
Online LE@D Workshops	\$20.00 per course	Average cost of LE@D courses paid by NTLP.
Conferences	\$150.00 per day	Average cost per day of multi-event conference in Texas – per person attending.
On Site Staff Development Training	\$20.00 per person	Average per person cost for on-site training
On – Site Technical Assistance	\$200.00 per hour	Average cost for On-Site Technical Support + mileage (Geek Squad, Craig's List)
Phone or Online Technical Support	\$100.00 per hour	Average cost for mostly email and phone technical support. (Geek Squad, online comparison)
On-Site Consulting (Staff member comes to library for consulting)	\$150.00 per hour	Average cost of consultant per hour in D/FW area + mileage according to Forbes.com
Phone or Online Consulting	\$85.00 per hour	Average cost of online or phone consulting support according to Forbes.com
Outreach Graphic Design (O2U)	\$89.00 per 100 color copies/ \$225 per project	Based on most common services for brochures, bookmarks and fliers. Oversized full color materials average \$20.00 per square foot. (FedEx, Office Max, Staples) Graphic Design averages \$75 per hour – avg. project is based on 3 hours. (FedEx, Fast Signs, NTRLS stats)
Literacy Training and	\$50.00 per	Estimate from LIFT

Coordination	hour	
Texas Workskills Development in Libraries/DLC Courses to the Public	\$200.00 per class	Estimate Based on Grant
Homebound Coordination and Consulting	\$50.00	Estimate Based on Local Program Costs for Homebound Services (Not just library services)